

Juan S. Larrosa-Fuentes Curriculum Vitae

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Current positions:

- Associate Professor at the [Department of Sociocultural Studies](#), ITESO.
- Coordinator of [ETIUS Communication & Culture Observatory](#)
- Member of the National Research System

Education

Temple University (Philadelphia, PA, USA). PhD in Media & Communication, 2017

Dissertation: Larrosa-Fuentes, J. S. (2017). *Communication and the Body Politic: Hillary Clinton's 2016 Presidential Campaign in Philadelphia's Latino Community* (Doctoral Dissertation). Temple University, Philadelphia. (This dissertation was awarded with the Best Dissertation Award of the "Political Communication" and the "Information, Technology and Politics" APSA's Divisions.)

University of Guadalajara (Guadalajara, Mexico). Master's degree in Communication, 2012.

Thesis: Larrosa-Fuentes, J. S. (2012). *History, Structure, Production and Financing of Guadalajara's Newspapers: 1990-2012 (Spanish)* (Masters). University of Guadalajara, Guadalajara, Mexico.

ITESO University (Guadalajara, Mexico). Bachelor's degree in Communication Sciences, 2002.

Thesis: Larrosa-Fuentes, J. S. (2003). *Impacts and Effects of Siete Dias Newspaper Had on the Public Sphere and Media Agenda of Sayula, Jalisco (Spanish)* (Undergraduate). ITESO, Guadalajara, México. (This thesis was awarded with an honorific mention)

Academic positions

ITESO University (September 2018 – present)

Associate professor at the Sociocultural Studies Department
Coordinator of ETIUS Communication & Culture Observatory

University of Guadalajara (2017-2018)

Associate professor at the Center for Digital Journalism

Research

Research Interests

Public and political communication; journalism; political economy of communication and culture; media observatories.

Peer-Reviewed Articles

Larrosa-Fuentes, Juan S. (2022) “Representations of Latinos in a Democratic Party Campaign in the United States: Identity Ownership, Narratives, and Values”. *Latin American Research Review*, 1-14. <https://doi.org/10.1017/lar.2022.19>

Larrosa-Fuentes, J. S. (2021). Political Talk, Conversation, Discussion, Debate, or Deliberation? An Interpersonal Political Communication Definition and Typology. *Global Media Journal México*, 17(33), 1-19. <https://doi.org/10.29105/gmjmx17.33-1>

Larrosa-Fuentes, J. S., & García Chávez, M. T. (2020). Controlled interactivity between political elites and citizens: Public dialogues on Facebook during the 2018 Jalisco electoral campaigns. *Virtualis*, 11(21), 179-198.

<https://www.revistavirtualis.mx/index.php/virtualis/article/view/357>

Larrosa-Fuentes, J. S. (2020). The neoliberal Houdini who escaped from (poverty and) prison: Chapo’s narcocorridos, political communication and propaganda. *Media, War & Conflict*.

<https://doi.org/10.1177/1750635220929520>

Larrosa-Fuentes, Juan S. “Mexico’s Public Communication Strategy in the Context Fo COVID-19.” *Análisis Plural*, 2020, 233-45.

Larrosa-Fuentes, J. S. (2018). Analyzing Spatialization in Newspapers’ Production: A Case Study of Guadalajara’s Daily Press. *International Journal of Communication*, 12, 3473-3489.

Retrieved from <http://ijoc.org/index.php/ijoc/article/view/7836>

Larrosa-Fuentes, J. S. (2018). Journalistic Narratives and Collective Memory of an Urban Catastrophe: The Case of the April 22 Explosions in Guadalajara's Newspapers. *Comunicación y Sociedad*, (31), 91-112. Retrieved from <http://www.comunicacionsociedad.cucsh.udg.mx/index.php/comsoc/article/view/6872>

Larrosa-Fuentes, J. S. (2017). Deliberation and Conversation Between Political Elites and Social Media Users During Guadalajara's Election: A Political Communication Systems Approach. *Tripodos*, (39), 109-125. Retrieved from http://www.tripodos.com/index.php/Facultad_Comunicacio_Blanquerna/article/view/383

Fuentes, J. S. L. (2014). Twitter's messages during a governor election: abundance of one-way, top-down and auto-referential communications and scarcity of public dialogue. *Global Media Journal México*, 11(22). Retrieved from https://journals.tdl.org/gmjei/index.php/GMJ_EI/article/view/213

Acosta García, R., Larrosa-Fuentes, J. S., & Paláu Cardona, M. M. S. (2014). Public Decisions Without Public Dialogues: Case Study of the Via Express in Guadalajara's Newspapers (Spanish). *Comunicación y Sociedad*, (21), 139-159. Retrieved from http://www.comunicacionsociedad.cucsh.udg.mx/sites/default/files/a5_37.pdf

Larrosa-Fuentes, J. S. (2017). The Perfect Storm That Brought Trump to Power: The Elections as a Critical Juncture for the American Political Communication System. *Análisis Plural*, 127-140.

Larrosa-Fuentes, J. S. (2014). The Struggle for Telecommunications in Mexico II: towards the integration to a post-industrial world (Spanish). *Análisis Plural*, 141-152.

Castro, E., Larrosa-Fuentes, J., Reyes, J. (2011) "Analysis of the Perspective on Climate Change in the National Written Press", in magazine *Latapí*, year 2, number 3. Mexico: Secretariat of Education. Pp. 11-15.

Larrosa-Fuentes, J. (2011) "The Struggle for Telecommunications in Mexico: a Dispute against the Old Political and Economic Models", in *Análisis Plural (Plural Analysis)*, Semester 1 (2011). Pp. 56-72.

Books (coauthor)

Larrosa-Fuentes, J. S., & Rocha Quintero, J. E. (Eds.). (2016). *18 Years of Panista's Governments in Jalisco: Seven Academic Essays*. Tlaquepaque: ITESO.

Paláu Cardona, S., & Larrosa-Fuentes, J. S. (2014). *Manual for Media Observatories*. Guadalajara: ITESO.

Larrosa-Fuentes, J. S., & Paláu Cardona, S. (Eds.). (2013). *Report on the Media and Right to Information in Jalisco, 2012. Analysis of the political communication system during the local campaigns (Spanish)*. Guadalajara, México: ITESO, Department of Sociocultural Studies.

Chapters in Books

Muñoz, Argelia, Rodrigo Gomez García, and Juan S. Larrosa-Fuentes. "Government, Politics and Regulation." España: Democracy Institute's Center for Media, Data and Society; OBSERVACOM; Universidad de Santiago de Compostela, June 1, 2022.
<https://cmds.ceu.edu/gobierno-politica-y-regulacion-0>.

González Hernández, D., Larrosa-Fuentes, J. S., & Paláu Cardona, M. S. (2022). Educational TV in Mexico During Covid-19. The Case of the Show Aprende En Casa II and the Mix with Entertainment. In Y. Friesem, U. Raman, I. Kanižaj, & G. Y. Choi (Eds.), *The Routledge Handbook of Media Education Futures Post-Pandemic* (pp. 345–354). Routledge.

Larrosa-Fuentes, Juan S. "The digital transformation of political campaigns: the case of the elections to the government of Jalisco in 2018 (Spanish)." In *Jalisco Elections 2018: Findings and Considerations*, edited by Ruth Elizabeth Prado Pérez and Jorge E. Rocha Quintero, 65–79. ReVisión Universitaria. Guadalajara, México: ITESO, 2021.

Larrosa-Fuentes, Juan S. "Jalisco's Media Observatories." In *Report on the Media and Right to Information in Jalisco, 2018*, edited by Graciela Bernal Loaiza, 15–43. Guadalajara, Mexico: ITESO, 2000.

Márquez-Ramírez, M., & Larrosa-Fuentes, J. S. (2020). Mexico. In *Media Landscapes. Expert Analyses of the State of the Media*. The Netherlands: European Journalism Centre & Dutch Ministry of Education, Culture and Science. Retrieved from
<https://medialandscapes.org/country/mexico>

Larrosa-Fuentes, J. S. (2018). The Decline of the Industrial Press: Guadalajara's Newspapers History (1991-2011). In M. E. Hernández Ramírez (Ed.), *Mexican Studies on Journalism: Takeoff and Institutionalization* (pp. 189–244). Guadalajara: University of Guadalajara.

Larrosa-Fuentes, J. S. (2017). Ten Years after CEPAD's Foundation: A Story in Three Moments. In *Report on the Situation of Human Rights in Jalisco, 2006* (pp. 4-11). Guadalajara: CEPAD. Retrieved from de <http://www.juan-larrosa.com/wp-content/uploads/2017/03/Larrosa.A-diez-años-de-la-fundación-del-CEPAD.pdf>

Larrosa-Fuentes, J. S. (2016). A Bilingual Campaign: Clinton's Latino Political Communication. In D. G. Lilleker (Ed.), *US Election Analysis 2016: Media, Voters and the Campaign. Early reflections from leading academics* (p. 1). Poole, England: The Centre for the

Study of Journalism, Culture and Community. Retrieved from <http://www.ElectionAnalysis2016.US>

Larrosa-Fuentes, J. S. (2016). The Discussion of Electoral Debates on Twitter During the Campaigns for Mayor of Guadalajara, 2015. In M. M. S. Paláu Cardona (Ed.), *Report on the Media and Right to Information in Jalisco, 2015* (pp. 87–103). Guadalajara: ITESO.

Larrosa-Fuentes, J. S. (2016). Use and Exploitation of the Political Communication System Within Internet During the 2015 Electoral Campaigns in Guadalajara. In M. M. S. Paláu Cardona (Ed.), *Report on the Media and Right to Information in Jalisco, 2015* (pp. 75–86). Guadalajara: ITESO.

Larrosa-Fuentes, J. S. (2015). A Critique of the Mexican Broadcasting and Telecommunications Legal System from a Local Perspective. In M. S. Paláu Cardona (Ed.), *Report on the Media and Right to Information in Jalisco, 2014* (pp. 101–119). Guadalajara: ITESO.

Larrosa-Fuentes, J. S. (2014). Structure of Guadalajara's Newspapers Industry (1990-2010) (Spanish). In F. Aceves González & F. Hernández (Eds.), *Emerging approaches to the study of communication* (pp. 41–70). Guadalajara: University of Guadalajara.

Larrosa-Fuentes, J. S. (2014). Changes in the Political Economy of Journalism: Pre-industrial, Industrial, and Post-Industrial Newspapers (Spanish). In R. Orozco Murillo (Ed.), *Challenges and Opportunities for Digital Journalism* (pp. 71–86). Guadalajara: University of Guadalajara. Retrieved from <http://biblioteca.udgvirtual.udg.mx/eureka/pudgvirtual/PeriodismoDigital.pdf>

Duarte, L., & Larrosa-Fuentes, J. S. (2013). Virtual communities and elections. In Larrosa-Fuentes, J. S. & Paláu Cardona, S. (Eds.), *Report on the Media and Right to Information in Jalisco, 2011. Analysis of the political communication system during local campaigns*. (pp. 161–177). Guadalajara, México: ITESO, Departamento de Estudios Socioculturales.

Larrosa, J. (2012) “Dispersal and Decentralization of a Local Communication Network: A Proposal to Strengthen the Development of Public Opinion in Mexico”, in Mascott, M. y Meixueiro, G. (coord.) *National Award for Social Research and Public Opinion*. México: CESOP. P.p. 291-314.

Larrosa, J., Reyes, J. y Castro, E. (2012) “Climate change in the national press: the media contribution to building an environmental culture”, in Ortiz, B. y Velasco C. (coord.) *Social perception of climate change and guidelines for environmental education in Mexico*. Mexico: Universidad Iberoamericana Puebla. P.p. 163-186.

Castro, E., Reyes, J, y Larrosa, J. (2012) “Environment and national press: marginality and little substance”, in Ramos, J. y Molina, E. (cords.) *Environmental Communication in Mexico: Approaches, Experiences, Perspectives*, México: Benemérita Universidad Autónoma de Puebla, P.p. 51 - 77.

Larrosa-Fuentes, J. (2012) “The dialogue between media observatories and media: an unfinished agenda”, in Acosta, R. (coord.) *Dialogue as an object of study*, Mexico: ITESO. Pp. 171-190.

Larrosa-Fuentes, J. (2012) “The new Public Information Act: an arrangement that don not protect the right of citizens to information”, in *Report on the situation of Human Rights in Jalisco, 2011*. Guadalajara: CEPAD-ITESO.

Larrosa-Fuentes, J. (2011) “Towards a Decentralization of the Communication Production in Mexico: between Cultural Reproduction and Informative Pluralism”, in Trejo, R. and Vega, A. (coord.) *Diversity and Quality for the Media. Diagnoses and Proposals. A Citizen Agenda*. Mexico: AMEDI / Congress of the Union. Pp.79-86.

Larrosa-Fuentes, J. (2007) “Election Process of Jalisco’s Ombudsman. Chronicle of Events and Analysis of Actors and Institutions”, in CEPAD, *Evaluation of the Election Process of Jalisco’s Ombudsman, 2007*. Guadalajara: CEPAD, pp. 170-183.

Reviews

Larrosa-Fuentes, J. S. (2018). Media Movements in Latin America: Citizens’ Participation in Media Policy-Making. *Journal of Broadcasting & Electronic Media*, 62(1), 192–194.
<https://doi.org/10.1080/08838151.2017.1402908>

Larrosa-Fuentes, J. S. (2012). A Map for Understanding the Ibero-American Communication Research. *Comunicación y Sociedad*, (18), 199–203.

Peer-Reviewed Articles in Conferences

Larrosa-Fuentes, Juan S. “From the Practical to the Symbolic Realm: Analyzing Political Communication in a State of Nature.” In *72nd Annual ICA Conference*. Paris, 2022.

Larrosa-Fuentes, Juan S., and María Quinn Cervantes. “Epistemic Practices in The Context of a Socio-Environmental Crisis: The Case of Journalists in Mezcala and San Pedro Itzicán.” In *33 Encuentro Nacional AMIC*. Puebla, 2022.

Larrosa-Fuentes, Juan S., “Problems in the Production of Political-Journalistic Knowledge during an Election: Between Partisan Overrepresentation and the Crisis of the Press.” Buenos Aires, Argentina, 2021.

Larrosa-Fuentes, Juan S. "Communicate to Survive: The Public Communication System Created by the Federal Government to Face the Pandemic." Online: Asociación Mexicana de Investigadores de la Comunicación, 2021.

Larrosa-Fuentes, Juan S., Perla Blas Alvarado, Julia Gómez Rodríguez, Rocío Media Ramírez, Rosalía Orozco Murillo, Magdalena Sofía Paláu Cardona, and Alejandra Toxtle Tlachino. "Combating COVID-19 Through Public Communication: Mexico's Ministry of Health Press Conferences as a Case Study." Virtual: American Political Science Association, 2021.

Larrosa-Fuentes, Juan S. "The Material and Mobile Dimensions of Political Rallies." Virtual: American Political Science Association, 2021.

Larrosa-Fuentes, Juan S., Perla Blas Alvarado, Julia Gómez, Rocío Media Ramírez, Rosalía Orozco Murillo, Magdalena Sofía Paláu Cardona, and Alejandra Toxtle Tlachino. "Mexican's Government Public Communication Strategy to Combat COVID-19: Scientific Knowledge, Collective Organization, and Propaganda." Online: Latin American Studies Association, 2021.

Larrosa-Fuentes, Juan S. "The Progressive Candidate Who Defended the Status Quo: Clinton's 2016 Latino Campaign Narratives." Online: International Communication Association, 2020.

Larrosa-Fuentes, Juan S., Perla Blas Alvarado, Julia Gómez, Rocío Media Ramírez, Rosalía Orozco Murillo, Magdalena Sofía Paláu Cardona, and Alejandra Toxtle Tlachino. "A Public Communication System Thick Description: The Mexican Press Conferences During the COVID-19 Pandemic." Online: Asociación Mexicana de Investigadores de la Comunicación, 2020.

Larrosa-Fuentes, Juan S. "New Practices, New Theoretical Concepts: Problematizing the 'Digital' in Digital Journalism." Virtual Congress: Latin American Studies Association, 2020.

Larrosa-Fuentes, Juan S. "A Methodological Route for Studying Sociopolitical Narratives in Times of Hybrid Media Systems and Transmedia Messages." MESO Argentina: Online, 2020.

González Hernández, David, Juan S. Larrosa-Fuentes, y Magdalena Sofía Paláu Cardona. "'Aprende en Casa II' or how Mexican government responded to Covid-19 pandemic". Online, 2020: 15th Northeast Media Literacy Conference.

Larrosa-Fuentes, J. S. (2019, August 30). *Human Bodies as Value Projectors: Clinton's 2016 GOTV in Northeast Philadelphia*. Presented at the 115th APSA Annual Meeting, Washington, D.C.

Larrosa-Fuentes, J. S. (2019, May 26). *The Body as Material Communicative Infrastructure: Clinton's Northeast Philadelphia GOTV during the 2016 Elections*. Presented at the 69th Annual Conference of the International Communication Association, Washington, D.C.: International Communication Association.

Larrosa-Fuentes, J. S. (2019, June 7). *The Neoliberal Houdini who Escaped from (Poverty and) Prison: Chapo's Narcocorridos, Political Communication and Propaganda*. Presented at the XXX Encuentro Nacional de la AMIC, Ciudad de México.

Larrosa-Fuentes, J. S. (2016). *Chapo Guzmán and his Narcocorridos: When Political Communication and Popular Culture Converge*. Presented at the NCA 102st Annual Convention, Philadelphia: National Communication Association.

Larrosa-Fuentes, J. S. (2016). Political Deliberation and Conversation between Political Elites and Internet Users on Facebook and Twitter during a Local Election: A Political Communication Systems' Approach. Presented at the NCA 102st Annual Convention, Philadelphia: National Communication Association.

Larrosa-Fuentes, J. S. (2016). Twenty Years of Economic Changes of Guadalajara's Newspapers: Journalistic Standardization, the Emergence of the Golden Triangle, and the Hawkers' Death. Presented at the XXXIV International Congress of the Latin American Studies Association, New York: Latin American Studies Association.

Larrosa-Fuentes, J. S. (2016). Spatializing Merchandizing Departments and Newsrooms: Economic Changes in Newspapers Value Chain. Presented at the 18th Annual Research Forum, Philadelphia: Temple University.

Larrosa-Fuentes, Juan S., J. S. (2015). Fighting Against an Authoritarian Past: The Journalistic Commemoration of Guadalajara's April 22 Explosions. Presented at the NCA 101st Annual Convention, Las Vegas: National Communication Association.

Larrosa-Fuentes, J. S. (2015). Twitter's Messages During a Governor Election: Abundance of One-Way, Top-Down and Auto-Referential Communications and Scarcity of Public Dialogue. Presented at The 65th Annual Conference of the International Communication Association, San Juan, Puerto Rico: International Communication Association.

Larrosa-Fuentes, J. S. (2015). The Myth of Chapo Guzmán within Narcocorridos: Chief of an Army without a State. Presented at the Graduate Research Forum, Philadelphia: School of Media and Communication of Temple University.

Larrosa-Fuentes, J. S. (2012). Guadalajara's Newspapers Structure (1990-2010) (pp. 493-503). Presented at the XXVI Encuentro Nacional de la AMIC, Coahuila, Saltillo: AMIC. Retrieved

from:

<http://www.amicmexico.org/amic/encuentros/encuentro2012/www.amic2012.uadec.mx/images/documentos/memoriaamic.pdf>

Larrosa-Fuentes, J. S. (2011). Proposal for Decentralizing the Mexican Communicative Production (pp. 1-5). Presented at the XXIII Encuentro Nacional de la AMIC, Pachuca, Hidalgo: AMIC. Retrieved from http://www.amicmexico.org/amic/encuentros/encuentro2011/pdf/economia_politica_dela_comunicacion.pdf

Reyes Ruiz, J., Castro Rosales, E., & Larrosa-Fuentes, J. S. (2011). Climate Change in the National Press: Environmental Vulnerability and Educative Communication (p. 8). Presented at the XI Congreso Nacional de Investigación Educativa, Ciudad de México. Retrieved from http://www.comie.org.mx/congreso/memoriaelectronica/v11/docs/area_03/2236.pdf

Memberships in Academic Associations

CITAP. Affiliate faculty. Center for Information, Technology and Public Life (CITAP). University of North Carolina at Chapel Hill. 2021-2022.

HASTAC Scholar. Humanities, Arts, Science, and Technology Alliance and Collaboratory. Member since 2016.

ICA. International Communication Association. Member since 2015.

NCA. National Communication Association. Member since 2014.

IAMCR. International Association for Media and Communication Research. Member since 2014.

Grants

Grant. Doctoral Dissertation Completion Grant. Temple University. September-December 2017.

Grant. Research Summer Grant. Temple University. June-August 2016.

Grant. Fulbright Grant for Postgraduate Studies 2013-2016.

Grant. Mexican National Council for Science and Technology. Grant for Doctoral Studies 2013-2017.

Grant. Temple University Tuition Award, 2013-2017.

Grant. Mexican National Council for Science and Technology. Scholarship for master's Degree Studies from 2010-2012.

Grant. FECA. Recipient of the grant of Jalisco's State Fund for Culture and Arts. Area: Literature / novel. Project: *Las Noches de Ráda Lounge (The Ráda Lounge Nights)*. (December 2002 - December 2003).

Awards

Award. 2022 Klein-Carnell Rising Scholar Award. March 18th. 2022. Philadelphia, Pennsylvania, United States of America.

Award. Member of the National Research System, Level 1, National Council on Science & Technology. 2019-2021. Mexico.

Award. 2018 Tom E. Patterson Best Dissertation Award. Political Communication Section of the American Political Science Association (APSA). September 1, 2018. Boston, Massachusetts, United States of America.

Award. 2018 Best Dissertation Award. Information, Technology and Politics Section of the American Political Science Association (APSA). September 1, 2018. Boston, Massachusetts, United States of America.

Award. 2016-17 Digital Scholars Award. Center for the Humanities & the Digital Scholarship Center. Temple University. Philadelphia, Pennsylvania. September 2016.

Award. Third Place. "Spatializing Merchandizing Departments and Newsrooms: Economic Changes in Newspapers Value Chain". 18th Annual Research Forum. Philadelphia, Pennsylvania. April 8, 2016.

Award. Honorable Mention. Pedro Arrupe SJ Award. Work: "Critical analysis of the political communication system". Tlaquepaque, Jalisco. November 3, 2012.

Award. Honorable Mention. Social Research and Public Opinion National Award, 2011. Work: "Deconcentrating and Decentralizing a System of Local Communication: A Proposal to Strengthen the Development of the Public Opinion in Mexico". Center of Social and Public Opinion Studies of the House of Representatives. LXI Legislature. December 6, 2011.

Award. Honorable Mention. Instituto Tecnológico y de Estudios Superiores de Occidente (ITESO). "Honorable mention for his academic excellence in obtaining the bachelor's degree in Communication Sciences". May 12, 2003.

Award. First Place. In the third Biennial Latin-American Radio Exhibition of the Claustro de Sor Juana. Category of Children's Radio. Project: "Take off the bandage so we can look at each other's eyes". March 2000.

Teaching Activities

I have taught undergraduate and graduate programs in different institutions such as ITESO University (Mexico), University of Guadalajara (Mexico), and Temple University (United States). I am a bilingual professor with the ability to teach traditional and online courses. As a teacher, I am specialized in the communication and media studies field. Moreover, I have a certification in teaching in higher education (Temple University).

Public Communication (2022). ITESO. Journalism and Public Communication Major. Mexico.

Master's Thesis Project I (2020-2022). ITESO, Master's in Communication, Science & Culture. Mexico.

The Structuration of the Communication/Culture Academic Field (2019, 2021). ITESO, PhD in Social Scientific Studies. Mexico.

Information Lab: Media Consumption for Journalists (2020). ITESO, Journalism and Public Communication Major. Mexico.

Political Communication (2013, 2020, 2021). ITESO, Master's in Politics and Public Administration. Mexico.

Theories on Journalism (2020). ITESO, Journalism and Public Communication Major. Mexico.

Research Seminar I, II, III, IV (2020-2021). ITESO, PhD in Social Scientific Studies. México.

Journalistic Investigation Processes (2019). University of Guadalajara, Master's in Digital Journalism. Mexico. Online course.

Communication, Internet & Social Media (2018). Iberoamerican University. Department of Communication. Mexico.

Analysis of New Communicative Models and Paradigms (2018). University of Guadalajara, Major in Digital Journalism. Mexico.

Latin American Media (2018). Temple University, Media Studies, and Production. United States.

Workshop: Reflecting on Journalistic Professional Trajectories (2017-2018). University of Guadalajara, Major in Digital Journalism. Mexico.

Public Speaking (2016-2017). Temple University, Strategic Communication. United States.

Introduction to Internet Studies & Web Authoring (2016-2018). Temple University, Media Studies, and Production. United States. Online course.

Analysis of the Organizational and Administrative Functions of Media Institutions (2017). University of Guadalajara, Major in Digital Journalism. Mexico. Online course.

Business Plan for Digital Media (2013-2018). University of Guadalajara, Master's in Digital Journalism. Mexico. Online course.

Communication & Culture Research Methods (2012-2013). ITESO, Communication Sciences Major. Mexico.

Media Institutions & Society (2013). ITESO, Philosophy Major. Mexico.

Jalisco's Media Institutions (2010-2013) University of Guadalajara, Public Communication Major. Mexico.

Journalism (2010-2013). University of Guadalajara, Public Communication Major. Mexico.

Ethnography (2010- 2013). ITESO, Psychology Major. Mexico.

Media Institutions Observatory I (2006 -2011). ITESO, Communication Sciences Major. Mexico.

Media Institutions Observatory II (2006 -2011). ITESO, Communication Sciences Major. Mexico.

Public Campaigns & Social Change (2010). ITESO, Communication Sciences Major. Mexico.

Qualitative Research Methods (2009). ITESO, Psychology Major. Mexico.

History & Structure of Media Systems (2005 -2007). ITESO, Communication Sciences Major. Mexico.

New Routes for Communication Studies (2005 -2006). ITESO, Communication Sciences Major. Mexico.

Information Processes (2005). ITESO, Communication Sciences Major. Mexico.

Introduction to Communication Studies (2004 -2005). ITESO, Communication Sciences Major. Mexico.

Communication Theory II (2004). ITESO, Communication Sciences Major. Mexico.

Education & Peace (2004). ITESO, Pedagogy Major. Mexico.

Communication (2002) Colegio Anáhuac Revolución. High school. Mexico.